

**Advertise on St Helens Now**

**Category : St Helens Now Info**

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We are looking for local businesses to advertise their products, services or events on St Helens Now. St Helens Now receive over 150,000 unique and targeted visitors and almost 1 million page views per annum. We are offering several banner displays based on impressions shown or monthly fixed fees. Clicking on your banner will send a visitor to a URL of your choice. In addition, included in all packages, we will also promote your business throughout the St Helens Now network which includes a significant presence on major social media websites. We will also add a link to your website in our dedicated priority sponsor section and up to three further categories in our Links section. **St Helens Now Rate Card Banners Display Top Right (468 x 60) (above fold)** We will provide you with a monthly statement showing how many banners you have used and how many you have left as well as the number of clicks and your %CTR (click through rate).

Cost Impressions CPM

£25 50,000 £0.50

£35 75,000 £0.47

£45 100,000 £0.45 **Fixed monthly fees** Impressions are approximately 65,000 per month based

on previous page views. **Centre Top Column - 1 month (above fold)**

Cost Display Size CPM

£30 468 x 60 £0.46 **Top Right Column - 1 month (above fold)**

Cost Display Size CPM

£25 160 x 150 £0.38

£45 160 x 300 £0.69

£80 160 x 600 £1.23 **Left Column - Below Main Menu – 1 Month**

Cost Display Size CPM

£20 160 x 150 £0.31

£40 160 x 300 £0.62

£70 160 x 600 £1.08 CPM is the cost per 1,000 impressions Extra discounts available for larger

orders. If you are interested, please call Barry on 07922 124440 or [Email me](#) or use the [Contact](#)

[Form](#)